

EP 13

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# Silver Tsunami Explained - Christopher Kunney

Christopher Kunney — Healthcare Technology Strategist



Christopher Kunney on the silver tsunami: what an ageing population will do to healthcare, the technology being built for it, and why none of it works without trust.

**10,000**

people turn 65 every day

[11:22](#)**2030**more Americans over 60  
than under five [11:29](#)**5 MRIs**before his two brain  
tumours were found [34:23](#)**30+**years in technology  
leadership [0:32](#)

## KEY TAKEAWAYS

### 1 The wave is already here

Every day 10,000 people turn 65, and there are too few younger workers to care for them or to fill the jobs they leave. [11:22](#)

### 2 Age tech is an industry

Wearables, home sensors, telehealth and care robots aim to let people grow old at home rather than in hospital. [12:42](#)

### 3 Build with older people, not for them

Tools designed by digital natives alone miss their users. Seniors belong on the advisory, development and testing teams. [20:14](#)

### 4 No trust, no adoption

The best technology is a smart object on a shelf if the communities it is for do not believe it will help them. [27:42](#)

### 5 IT is a tool, not the strategy

Technology decisions should follow the organisation's goals through governance, not be left to the IT department alone. [45:30](#)

Christopher Kunney · 43:49

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## TERMS EXPLAINED

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